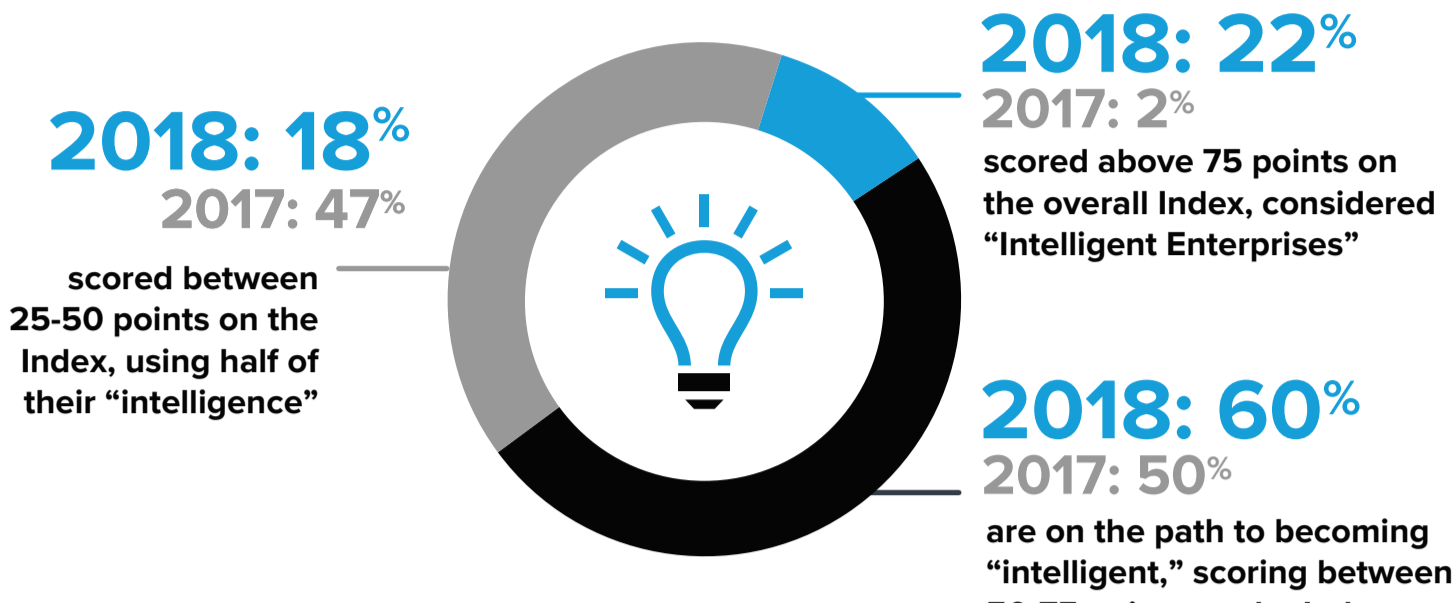**ZEBRA** CAPTURE YOUR EDGE

How Intelligent is Your Enterprise?

Zebra's second annual Intelligent Enterprise Index is a global survey that measures where companies are on the journey to becoming an "intelligent enterprise" — one that connects the physical and digital worlds to drive innovation through real-time guidance, data-powered environments and collaborative mobile workflows.

Asia-Pacific Edition
The Intelligent Enterprise Index

2018: 18%
2017: 47%
scored between 25-50 points on the Index, using half of their "intelligence"

2018: 22%
2017: 2%
scored above 75 points on the overall Index, considered "Intelligent Enterprises"

2018: 60%
2017: 50%
are on the path to becoming "intelligent," scoring between 50-75 points on the Index

Global: 11% above 75 points; 49% between 50 & 75 points; 18% between 25 & 50 points

The Path to Becoming an Intelligent Enterprise

IoT VISION
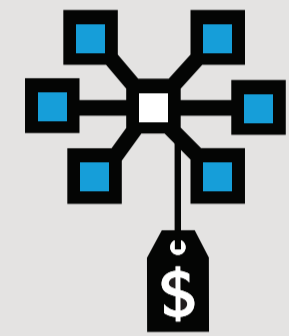
12% Increase in average annual spend on IoT from 2017 to **$4.8 million**

91% expect that number to increase in the next **1-2 years**

48% expect their IoT investment to increase by **11-20%**

69% have an IoT vision and are currently executing their IoT plans

44% currently have company-wide deployments

25% of remaining companies plan to deploy IoT company-wide in the future

Global: Average spend up 4% to $4.6M and 86% expect increases in 1-2 years with 49% eyeing 11-20% increase; 55% have IoT vision and now executing plans, and 38% have company-wide IoT use.

Adoption

2018: 16%
2017: 29%
expect resistance to adopt their IoT solution, yet do not have a plan in place to address it

2018: 28%
2017: 27%
who expect resistance, have a plan to address it

2018: 37%
2017: 19%
do not expect resistance to their IoT plan

Global: 24% expect resistance to their IoT plans & don't have plans to address it; 20% expect resistance but have plans to address it; 36% don't expect resistance.

Point-Of-Use Application

2018: 89%
2017: 83%
share information from their IoT solutions with employees more than once a day and more than 2/3 of these share it in real or near-real time
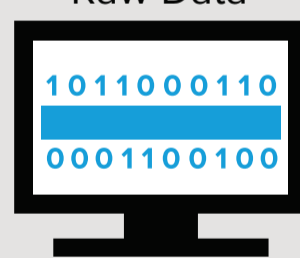
2018: 41%
2017: 34%
provide actionable info to all employees via:

Email
2018: 67%
2017: 69%

Raw Data
1011000110
0001100100
2018: 77%
2017: 67%

Global: 82% share info with employees more than once a day; 32% share with all employees, with 66% via email and 65% with raw data

Security

2018: 97%
2017: 96%
monitor their IoT security and employ standards to ensure integrity and privacy
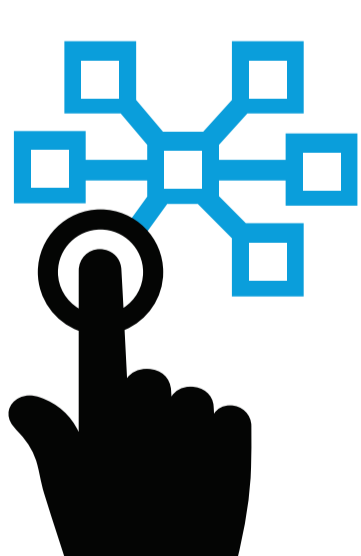
Constantly
2018: 73%
2017: 53%

Routinely
2018: 27%
2017: 47%

OCT 22

2018: 67%
2017: 65%
have some sort of proactive approach to IT security and network management
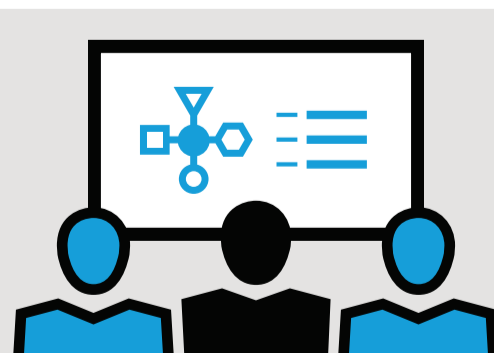
Global: 95% monitor their IoT security & employ standards to ensure integrity & privacy; 58% constantly and 37% routinely. 69% have proactive approach to IT security and network management.

Technology Partner

2018: 32%
2017: 36%
work with strategic partners as a team to implement their IoT plans

2018: 54%
2017: 39%
use strategic partners to manage the entire IoT solution

Global: 43% work with partners as a team to implement IoT; 46% use partners to manage entire IoT solution

For more information on solutions designed to build an intelligent enterprise, visit www.zebra.com